

Earn wellness rewards for healthy living



Members can earn up to \$150 each calendar year by completing simple, healthy activities. Choose from different health adventures like fitness, self-care, healthy eating, and more.



Start your journey to better health at kp.org/rewards.



Starting January 2026, the Kaiser Permanente rewards program is available to adult members of Small and Large Group plans in Colorado, Georgia, Mid-Atlantic, and Northwest. Additional regional expansion pending. Rewards may not be used to purchase alcohol, tobacco, firearms, or explosives, and may not be usable at stores where these are the main products sold, such as liquor and wine stores, gun stores, sporting goods stores, and clubs.

ASK ME ABOUT



Our top rating in the region¹



Our affordable coverage



Hassle-free switching to
Kaiser Permanente

Learn more about Kaiser Permanente
at myhealth.kp.org/discover.

¹ In the NCQA Commercial Health Plan Ratings 2025, our commercial plan is rated 5 out of 5, the highest rating in Maryland, Virginia, and Washington, DC.



KAISER PERMANENTE®